ATHAR
المهرجان السعودي للإبداع
Saudi Festival of Creativity

27th October 2026

To whom it may concern

Re: Confirmation of Jury Membership – Athar Awards 2026

This letter confirms that Mr. Firas Alkhuffash, Creative Supervisor at Hikma Pharmaceuticals, was appointed as a jury member for the Athar Awards 2026.

Mr. Alkhuffash completed the online judging round, held from 23 September to 6 October 2026, reviewing and scoring entries against the Athar Awards' judging criteria.

The Athar Awards are the awards programme of Athar, Saudi Arabia's Festival of Creativity, which brings together the region's creative, advertising, marketing and communications industries to celebrate and recognise outstanding creative work. Jury members are senior industry professionals selected for their expertise and standing in the creative community.

We thank Mr. Alkhuffash for his valuable contribution to the Athar Awards 2026.

Yours Sincerely,
Kamille Marchant



Festival Director – Athar Festival